



# JTFNZ24

## SPONSORSHIP INFORMATION



**FRI 18 + SAT 19**

**OCT 2024**

**AKL**

# WELCOME

## Have you heard of the Junior Theatre Festival?

The Junior Theatre Festival New Zealand (JTFNZ) brings together over 800 musical theatre students and teachers from all over Aotearoa along with industry experts from America and Australia for a celebration of musical theatre magic and mayhem!

JTFNZ is the product of iTheatrics, the leading authority on musical theatre for young people, headquartered in New York City and is presented in New Zealand by the team from StageAntics lead by Emma Bishop & Mark Bradley in conjunction with sponsors Music Theatre International – Australasia.

The Festival was first produced in New Zealand in 2017 with 9 groups and over 300 participants. We saw substantial growth in 2018 with just over 600 participants with the addition of the Pilot Programme, and in 2019 we had close to 1000 participants! Due to Covid-19, 2020 saw us only hosting the Pilot portion of the Festival. And in 2021 we were unable to stage any of the festival. However, we did manage to stage two Pilots as part of StageAntics Summer Pilot Programme in Dunedin and Wellington. In 2022 we were back with a full festival on offer... we had 11 groups with over 500 present. The festival continues to grow with 14 groups at 2023 and a greater number expected in 2024.

## Join us and help enable us to make the world a better place, one musical at a time

As a supporter of the Arts and Education we invite you to be a special part of this rapidly developing event. Help us provide the opportunity for our tamariki and rangatahi from across the motu to be part of an inclusive, meaningful, and innovative national musical theatre community.

Not only does this event link children with likeminded peers from all over the country, their involvement in the performing arts has numerous proven positive benefits including: substantial improvement in reading proficiency, gains in self-concept and motivation, higher levels of empathy for others, less likely to drop out of school, and more likely to be involved in public volunteerism.

Being part of the festival is truly a magical journey which we could not produce without the support of generous sponsors who share in our vision to enable schools and theatre companies to develop best practice in the arts through the country.

Please see over the page how you can be involved in making JTFNZ another run-away success in 2024. We have different options to suit varying levels of support and welcome discussion about how we can tailor a partnership specific to you.

Ngā mihi



Emma Bishop & Mary Bradley

Producers

Junior Theatre Festival New Zealand

# **SUPPORTING JTFNZ**

Below is a guideline of the benefits our partners and sponsors will receive at each level. We will work with each sponsor to make sure you get the maximum exposure and engagement of your level of support.

## **— Front Row Sponsor —**

- > Logo placement and credit included in:
  - Printed programme logo stack;
  - Projected screens during opening and closing ceremonies;
  - JTFNZ Social media channels – Facebook and Instagram.
- > Verbal acknowledgement the showings of work.
- > 4 VIP Tickets to attend the Pilot Programme Presentation and Sponsors function – Friday 18 October and New Works / Awards Ceremony – Saturday 19 October.

*Sponsorship available from \$500.00+GST*

## **— Centre Stage Sponsor —**

- > Logo placement and credit included in:
  - Printed programme logo stack;
  - Projected screens during opening and closing ceremonies;
  - JTFNZ Social media channels – Facebook and Instagram.
- > Full page advertisement space in the printed souvenir programme.
- > Verbal acknowledgement during showings of work.
- > 8 VIP Tickets to attend the Pilot Programme Presentation and Sponsors function – Friday 28 October and New Works / Awards Ceremony – Saturday 19 October.
- > Visual presence (banners and flyers) in the foyer.

*Sponsorship available from \$2000.00+GST*

# OUR SUPPORTERS

## Partners



MUSIC THEATRE  
INTERNATIONAL  
Australasia



# stageantics

## Centre Stage Sponsors



## Front Row Sponsors



ACTORS  
MODELS  
TALENT