



10TH ANNIVERSARY
**junior
theatre**
Festival
'26
NEW ZEALAND

Sponsorship Information

Fri 23 & Sat 24 October 2026

Victory Centre, Auckland



WELCOME

We would like to introduce you to the Junior Theatre Festival New Zealand!

JTFNZ is the ultimate gathering of close to 1000 musical theatre enthusiasts from all corners of Aotearoa, joined by industry pros from the US, Europe, and Australia, for a whirlwind of showbiz magic and madness!

This festival, brought to life by iTheatrics in New York City and the fantastic team at StageAntics led by Emma Bishop, alongside sponsors Music Theatre International – Australasia, is where the spotlight shines on young talent. Since its debut in 2017 with 9 groups and 300 participants, the festival has boogied its way to almost 1000 attendees in 2019! Despite the pandemic plot twist, with only a sneak peek in 2020 and a couple of Pilots in 2021, the festival made a triumphant return in 2022 with 11 groups and over 500 shining stars and since then again has grown steadily to now – 2026, our tenth year which promises to be bigger and better with 24 groups attending from Invercargill to Auckland and three from Australia.

Join us in spreading the magic of musical theatre and helping make the world a better place, one musical at a time! As a champion of Arts and Education, you're invited to be part of this blossoming event and ever-expanding social media reach of with over 7.1k reached and 32k impressions made on Instagram in the last month alone.

Together, let's create an inclusive and innovative musical theatre community for our tamariki and rangatahi nationwide. This festival isn't just about the spotlight; it's about creating lasting impacts. From boosting reading skills to nurturing empathy and motivation, the benefits of the performing arts are endless.

Your support is what makes this enchanting journey possible, so let's team up to make JTFNZ 2026 a showstopper!

Check out how you can get involved and let's make some musical magic happen.

Ngā mihi



Emma Bishop
Junior Theatre Festival New Zealand

SUPPORTING JTFNZ

Below is a guideline of the benefits our partners and sponsors will receive at each level. We will work with each sponsor to make sure you get the maximum exposure and engagement of your level of support.

Programme Advertiser | \$250+GST

- **Quarter page advertisement** space in the printed souvenir programme seen by international industry professionals and local community leaders.

Front Row Sponsor | \$500+GST

- Logo placement and credit included in:
 - Printed programme logo stack
 - Projected screens during opening and closing ceremonies
 - JTFNZ Social media channels – Facebook and Instagram
- **Half page advertisement** space in the printed souvenir programme.
- Verbal acknowledgement the showings of work.
- **4 VIP Tickets** to attend the Pilot Programme Presentations and Festival on Fri 23 Oct and Sat 24 Oct.

Centre Stage Sponsor | \$1000+GST

- Logo placement and credit included in:
 - Printed programme logo stack
 - Projected screens during opening and closing ceremonies
 - JTFNZ Social media channels – Facebook and Instagram
- **Full page advertisement** space in the printed souvenir programme.
- Verbal acknowledgement the showings of work.
- **8 VIP Tickets** to attend the Pilot Programme Presentation and Festival on Fri 23 Oct and Sat 24 Oct.
- Feature in *Beginners Call* eNews letter sent to all participants of Australia and New Zealand Junior Theatre Festivals.
- Exclusive advertising EDM sent to the JTFNZ email database.
- Visual presence (banners and flyers) in the foyer and opportunity to place printed marketing collateral in group registration bags.

Further promotion opportunities also available including logo placement on participant T-Shirts and watermark on online photo albums

OUR SUPPORTERS

Partners



MUSIC THEATRE
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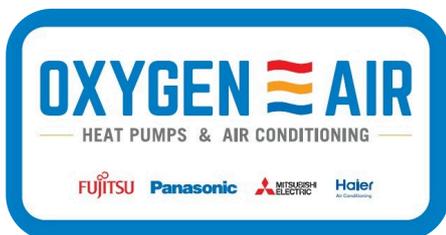
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